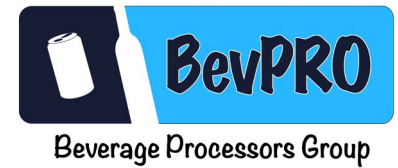


# Supplier Partner Benefits



**At BevPRO, we see our Suppliers as true partners and work equally hard to ensure our Suppliers' expectations are exceeded as we do our Members. We work together with our Partners to encourage supportive purchase behavior through the Group's Partners and to build purchase loyalty that lasts a lifetime.**

Every BevPRO Supplier Partner establishes a set of standard payment terms and a rebate program that they will offer to all BevPRO Members on their purchases. These terms are exclusive to Members and the details of the programs are never shared outside the Group.

## We leave price to you!

### A True Partnership!

We don't just 'check the box' and collect a rebate from our Suppliers. BevPRO views each Supplier Partnership as a true partnership where we help each other grow. BevPRO's partnership promise to its Suppliers is to become an extension of your salesforce, to facilitate sales opportunities and to spread your brand value proposition.

### Direct Marketing Opportunities Like No Other

After joining BevPRO, Supplier Partners gain access to a suite of marketing tools, events and opportunities that allow you to market your products directly to our Members without all the other channel noises. It is THE most efficient and cost-effective way to sell more of what you have to offer.

### Limited Suppliers Per Category

BevPRO permits a limited number of Suppliers to sell in each product category. This controlled practice gives Suppliers room to grow with little to no competition in their product category. Members trust and know that all BevPRO Suppliers permitted into the Group have the BevPRO stamp of approval.

### Rebate Programs to Benefit Supplier Partners too

We know that properly designed rebate programs will incent the right behavior for our Partners. With decades of experience dealing with Supplier Partners and Members we know what programs drive purchase behavior and we help our Supplier Partners structure their programs to ensure we create a winning situation for everyone.

### Streamlined Payments Platform

**Fast. Efficient. Protected!** BevPRO utilizes a central invoice and payment technology through electronic invoicing (EDI) and payments (ACH/EFT). This all but eliminates the need for paper transactions and drastically improve efficiencies.

### Face-to-Face Meetings at Annual Events

During BevPRO's annual meeting, we schedule a full day of face-to-face meetings between owners/top executives of our Members and the senior leadership of our Suppliers. Members and Suppliers come away with growth plans for the coming year and receive collaborative feedback.

## Ready to become our Partner?

### Contact me today:

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